

	 <b>Provincia di Milano</b>  <b>PARCO AGRICOLO SUD MILANO</b>  <b>UNIVERSITÀ DEGLI STUDI DI MILANO</b> 
<b>Titolo progetto</b>	<b>Osservatorio Economico Ambientale per l'Innovazione del Parco Agricolo Sud Milano</b>

The Osservatorio Economico-Ambientale per l'innovazione del Parco Agricolo Sud Milano is based on the study of the interactions between the metropolitan area of Milan and the agricultural activities around it. The project aims to develop a support for the Parco Agricolo Sud Milano through the assessment of the 3 scales of sustainability (environmental, social, economic) of farms. The idea is to create a means to guide farmers, institutions and researchers towards innovative and sustainable solutions. The survey is carried out by a tool that compares farms through indicators that characterize the 3 scales using calculations, measurements, evaluations. It assesses the strengths and weaknesses of the production system and the ways to improve the level of sustainability. The research involves the creation of a database for the determination of the characteristics of the farms in the area and the creation of a model of economic, social and environmental assessment of the sustainability of farms. We sampled 50 farms and collected their data (from database, interviews, estimates, observations, tabulated data). The preliminary results highlight the need to link these assessments with the income prospects of the farms provided by the institutions: a high-quality production, the maintenance of biodiversity and rural traditions, promotion of the competitive farms. By our tool, farms will have a method to assess their performance and the cost of production of products, to compare them with other farms and obtain explanations of a higher or lower profitability. It will be evaluated the impact of the product differentiation, the use of different agricultural practices, the energy efficiency, the marketing decisions.

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